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## NOVALAND - #1 RESIDENTIAL DEVELOPER IN HCMC

## Established and relentlessly self-built competitive edges to become a dominant player



Largest residential developer in HCMC

■ Established in 1992 and listed on the HCM Stock Exchange (HSX) in 2016 with market cap of c.US\$2.5bn as at 31 December 2019

- Currently employs over **2,200** employees<sup>(\*)</sup>
- One of the largest land banks in HCMC

Focused on the mid-end residential segment

Portfolio focused on mid-end to high-end residential se

- Portfolio focused on mid-end to high-end residential segment, making Novaland primed to tap into Vietnam which has the largest proportion of middle income population in ASEAN
- Primarily focused on residential with some commercial, office-tel, township and hospitality



Strong brand recognition and excellent track record

■ Strong track record of selling more than **32,500**(\*) units since 2009

■ US\$**5.1**bn(\*) GDV sold since 2009

quality project development in prime locations throughout HCMC

Good

- Focus on medium-scale projects in prime locations in HCMC
- 8 projects, all in HCMC, with nearly 671,639 sqm of NSA under development
- Land bank of 6.71mn sqm in HCMC, sufficient for at least 7 10 years of development
- High visibility on earnings as a result from its existing US\$2.9bn(\*) of cumulative unbilled contractual value to be recognized up to 2023
- Strong upcoming pipeline launches
- Launch target of 5,500 residential units in HCMC and Dong Nai province in 2020

Source

earnings visibility

(\*) As at 31 December 2019. USD/VND: 23,303

# SNAPSHOT OF NOVALAND'S UNDISPUTED LEADERSHIP IN HCMC RESIDENTIAL MARKET





A leading developer of quality homes and real estate in Vietnam

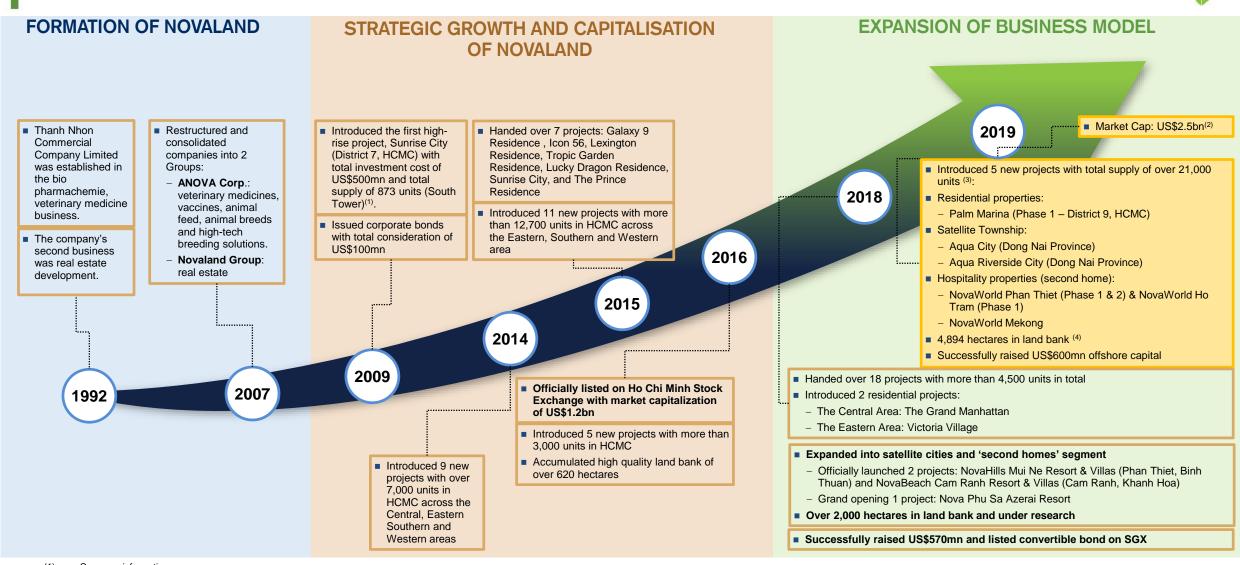


<sup>(\*)</sup> As at 31 December 2019. USD/VND: 23,303,

<sup>(\*\*)</sup> Exclude GDV of landbank

## **EVOLUTION AND GROWTH OF NOVALAND**





- (1) Company information.
- (2) As at 31 December 2019.
- (3) Excluding NovaWorld Mekong.
- (4) Including under research land

# NOVALAND'S DIVERSIFIED PRODUCT SUITE





**Theme** 

## **Urbanisation**

## **Investment / Leisure**

Product variants













Concept

Medium scale Grade "A" & "B" projects in HCMC  Ecological, environmental friendly and smart technology satellite townships with good access to the CBD

NovaBeach NovaWorld

Target market

Mid to high-end income population (>90% of HCMC's population)

■ Mid to high-end income population

- Second homes or investment properties in desirable leisure / tourism locations
- Mid to high-end income population
- Upscale class, pensioners

NovaHill

Strategy

 Primary focus on residential with some commercial and office-tel in central HCMC  Increase exposure to fast growing satellite urban areas which are benefitting from continued infrastructure development  First mover advantage into the investment / second home market in Binh Thuan province to capture rising aspirational demand of the Vietnamese population

# NOVALAND STRATEGIC ROAD MAP



PHASE1 **2007 – 2017** 







## **Novaland Strategy**

Focus on developing residential products in HCMC

## **Key Rationale**

Build a stable base in HCMC while establishing a leading market position and brand

PHASE 2 2018 - 2025









Continue focusing on central residential real estate market in HCMC, expand into satellite urban areas and residence projects & integrated resort (second-homes)

First-mover advantage with strong foothold of satellite and second-home pipeline projects in major urbanizations and growing cities such as Dong Nai province

PHASE 3 **From 2026** 



From 2026, Novaland aims at four focus areas:

- Properties
- Finance
- Tourism Destinations
- Infrastructure Development

Developing an ecosystem with the aim to facilitate Novaland's residential community and add value to their investments into Novaland's projects.



# RECENTLY LAUNCHED FIRST SATELLITE TOWNSHIP PROJECT - AQUA CITY



## Key amenities within Aqua City









Shing Mark Hospital

Son Tien Tourist Area

Suoi Tien Theme Park

Long Thanh Golf Club

## **AQUA CITY**

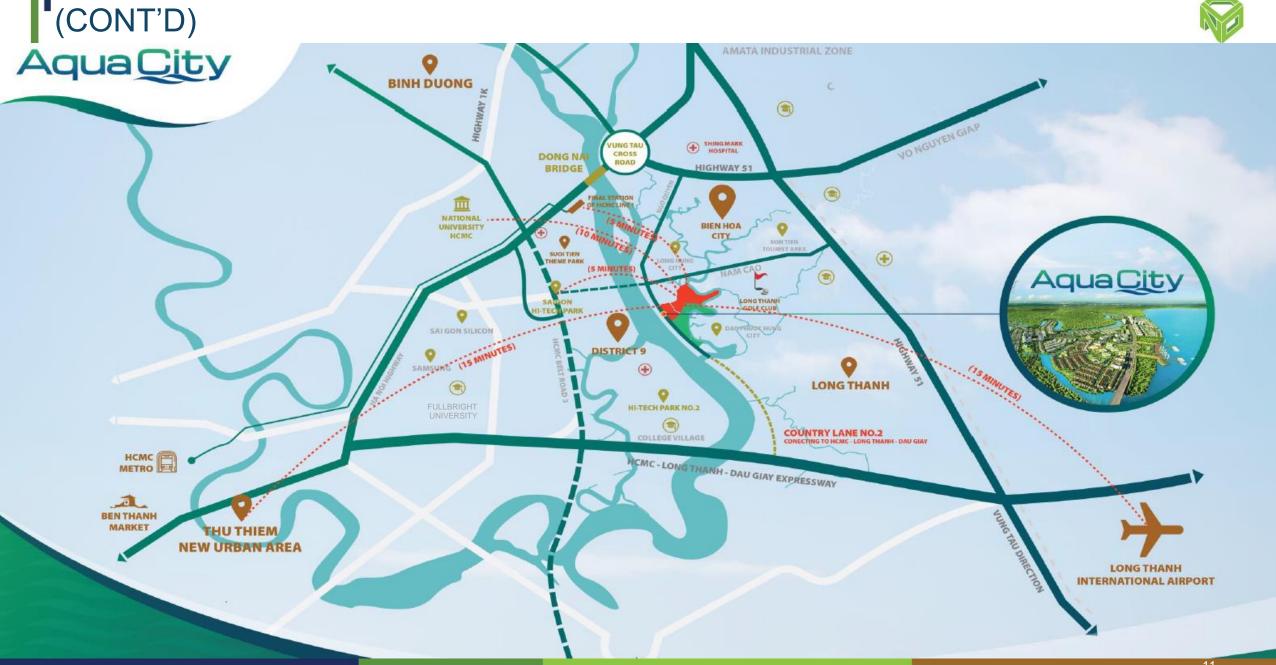
■ Location	Bien Hoa – Dong Nai
■ Site area (hectares)	110
■ Product type and units	Shophouse, townhouse, semi- detached, villa
■ Launch date	2Q2019
<ul><li>Expected handover start date</li></ul>	2023
■ Total supply	2333
■ Take-up rate of total introduced units	70%
■ GDV (USDmn)	972
■ NSA (sqm)	517,967

## **AQUA RIVERSIDE CITY**

Location	Bien Hoa – Dong Nai (Next to Aqua City)
<ul><li>Site area (hectares)</li></ul>	77
Product type and units	Shophouse, townhouse, villa, others
<ul><li>Launch date</li></ul>	4Q2019
■ Expected handover start date	3Q2023 (low rise)
■ Total supply	1693
■ Take-up rate of total introduced units	52%
GDV (USDmn)	120
■ NSA (sqm)	372,148

Source: Company information, as at 31 December 2019.

RECENTLY LAUNCHED FIRST SATELLITE TOWNSHIP PROJECT - AQUA CITY (CONT'D)



# RECENTLY LAUNCHED SECOND HOME PROJECTS



# NovaHills

MUI NE RESORT & VILLAS

Location

■ GDV (USDmn)

■ NSA (sqm)





237

69,446

Mui Ne - Binh Thuan







## NovaBeach

CAM RANH RESORT & VILLAS

NSA (sqm)











140,633

Source: Company information, as at 31 December 2019.

# RECENTLY LAUNCHED SECOND HOME PROJECTS



## NovaWorld HÖ TRÀM



<ul><li>Location</li></ul>	Ba Ria - Vung Tau
■ Total site area (hectares)	1000
Product type	Villa, townhouse, shophouse
<ul> <li>Launch date</li> <li>1st phase – The Tropicana (100 ha)</li> <li>2nd phase – Sakura Beach (21 ha)</li> </ul>	2Q19 3Q19
■ Expected handover start date	1Q22
<ul> <li>Date of consolidation into Novaland (The Tropicana)</li> </ul>	3Q19
<ul><li>Operators</li></ul>	Lotte, Shilla, Nikko, Accor
■ GDV (USDmn)	687
■ NSA (sqm)	271,275











<ul><li>Location</li></ul>	Phan Thiet - Binh Thuan
Site area (hectares)	986
■ Product type	Villa, shophouse, retail
■ Launch date	2Q19
<ul><li>Expected handover start date</li></ul>	1Q22
<ul><li>Date of consolidation into Novaland</li></ul>	4Q19
<ul><li>Operators</li></ul>	Accor, Marriott, Shilla
■ GDV (USDmn)	5,086
■ NSA (sqm)	3,178,329







Source: Company information, as at 31 December 2019.



# HANDED OVER PROJECTS IN 2019(\*)





Sun Avenue	
Location	Dist.2
■Land area (sqm)	38,073
■Launch date	1Q15
■Handover date	3Q18
■Takeup rate	99.5%
■ASP (USD)	2,002
■Total supply	2,893



Saigon Royal	
Location	Dist.4
■Land area (sqm)	6,669
■Launch date	2Q16
■Handover date	4Q18
■Takeup rate	99%
■ASP (USD)	3,518
■Total supply	774



Sunrise Riverside	
Location	Nha Be
■Land area (sqm)	39,305
■Launch date	3Q15
■ Handover date	3Q18
■Takeup rate	92%
■ASP (USD)	1,824
■Total supply	3,229



Newton Residence	
■ Location	Phu Nhuan Dist.
■Land area (sqm)	2,807
■Launch date	2Q16
■ Handover date	4Q18
■Takeup rate	95%
■ASP (USD)	2,775
■Total supply	252



Richstar	
Location	Tan Phu Dist.
■Land area (sqm)	27,802
■Launch date	4Q15
■ Handover date	4Q18
■Takeup rate	100%
■ASP (USD)	1,413
■Total supply	2,020



Orchard Parkview	
Location	Phu Nhuan Dist.
■Land area (sqm)	9,184
■Launch date	3Q15
■ Handover date	4Q18
■Takeup rate	99%
■ASP (USD)	1,614
■Total supply	526

Source: Company information as at 31 December 2019

(\*) refers to the handover for revenue recognition, other projects being handed over in 2019: Victoria Village, The Tresor, Rivergate Residence, Lakeview City, Wilton, Golden Mansion, Lucky Palace, Sunrise City, Kingston Residence and Icon 56
ASP including 10%VAT

# UNDER DEVELOPMENT RESIDENTIAL PROJECTS IN HCMC





GDV (USDmn) 142 Location / NSA (sqm) Dist.7 / 86.174 Product type High-rise residential Launch / Handover start date 2Q15 / 3Q20 Take-up rate / ASP (US\$/sqm) 98% / 1.695

- Sunrise Cityview is a high-rise residential development located along Nguyen Huu Tho road and is closely situated to numerous entertainment areas including the famous Ben Thanh Market
- Construction has been completed



GDV (USDmn)	55	
Location / NSA (sgm)	Tan Binh Dist. /	
Location / NoA (sqiii)	38,327	
Product type	High-rise residential	
Launch / Handover start date	1Q15 / 1Q21	
Take-up rate / ASP (US\$/sqm)	99% / 1,506	
located less than 5 minutes from the Tan Son Nhat		
airport and is also situated to numerous parks		
including the Gia Dinh park		

Construction has been completed



GDV (USDmn) 13 Location / NSA (sqm) Dist.9 / 18.219 Product type Townhouse Launch / Handover start date 3Q15 / 2Q20 Take-up rate / ASP (US\$/sqm) 100% / 740

- Golf Park Residence is a townhouse project located only a 20-minute drive from the city center. Golf Park Residence is built with a full suite of entertainment resort facilities.
- Construction has been completed



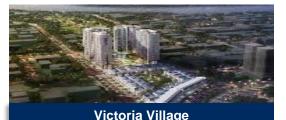
GDV (USDmn) 109 Location / NSA (sqm) Tan Binh Dist. /65.854 Product type High-rise residential Launch / Handover start date 1Q16 / 2Q20 Take-up rate / ASP (US\$/sqm) 98% / 1,691 development situated close to the Tan Son Nhat airport and various highways providing convenient connections to downtown HCMC and beyond

Construction has been completed



GDV (USDmn) Dist. 1 / 100.306 Location / NSA (sqm) Product type High-rise residential Launch / Handover start date 4Q18 / 1Q21 Take-up rate / ASP (US\$/sqm) 55% / 6,016

- The Grand Manhattan is a large scale residential development located close to Ben Thanh market, Nha Rong Wharf and the famous Nguyen Hue walking square
- Construction expected to be completed in 3Q22



GDV (USDmn)	265
Location / NSA (sqm)	Dist.2 / 93,752
Product type	High-rise residential
Launch / Handover start date	2Q17 / 3Q19 77% / 5,358 2,064 <sup>2</sup>
Take-up rate / ASP (US\$/sqm)	77% / 5,358 2,064
■ Victoria Village is a high-rise residential complex	
Incated along Dong Van Cong s	treet in East HCMC

- and . is close situated to Thu Thiem urban center
- Construction under progress



555
Dist.2 / 233,922
Mixed development
4Q18 / 4Q22
46%/1,971

- The Palace Residence is a mixed development located in the heart of An Phu, offering various luxury amenities to its residents.
- Construction has not begun



GDV (USDmn) Location / NSA (sqm) Dist.9 / 40.212 Product type Villa. Townhouse Launch / Handover start date 2Q19 / 2Q22 Take-up rate / ASP (US\$/sqm) 81%/2,848 Palm Marina is strategically located in the stylish

- Long Truoug Ward, District 9 with an emphasis on modern waterfront living
- Construction has not begun

Source: Company information, as at 31 December 2019.

ASP for villas (low-rise units)

ASP for apartments (high-rise units)



# KEY INVESTMENT HIGHLIGHTS



1 Well positioned to benefit from favorable macroeconomic factors and sector fundamentals

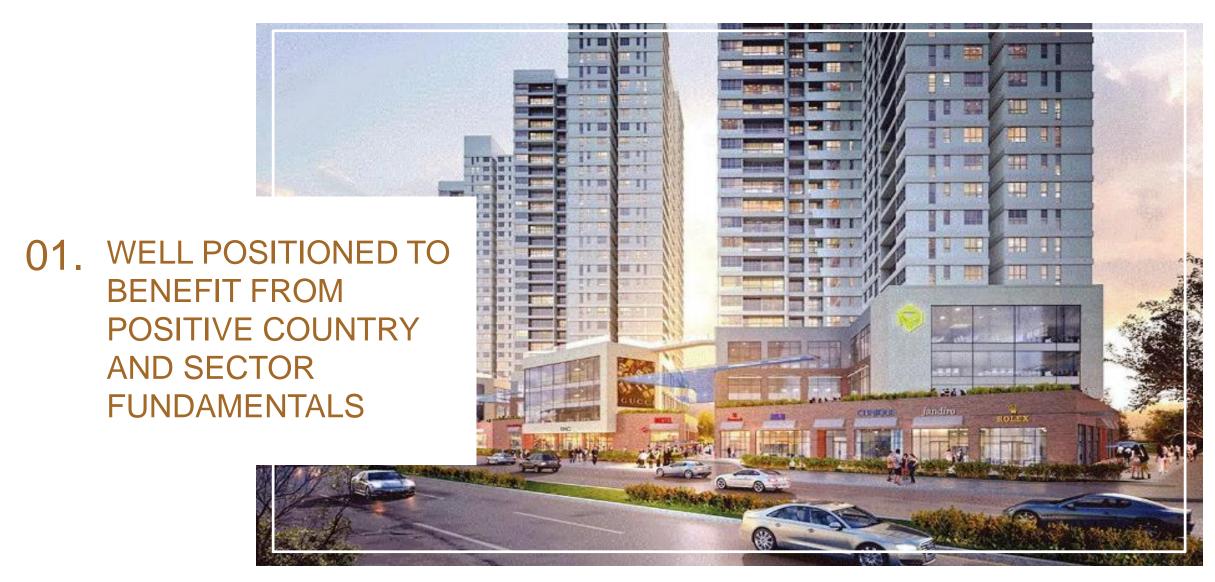
#1 residential developer in HCMC with strong brand, established track record, and focused strategy



- Successful and highly scalable expansion into new markets, with strong visible growth underpinned by high quality pipeline and land bank
- Low risk and capital efficient business model supported by strong cash flow generation capabilities
- Proven and experienced management team with strong execution track record and guided by strong corporate governance policies

# KEY INVESTMENT HIGHLIGHTS

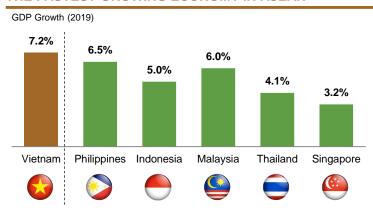




# 1. WELL POSITIONED TO BENEFIT FROM FAVORABLE MACROECONOMIC FACTORS



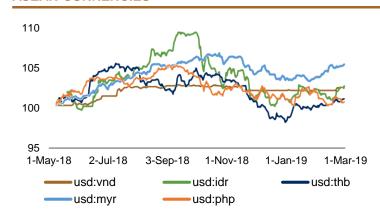
## THE FASTEST GROWING ECONOMY IN ASEAN



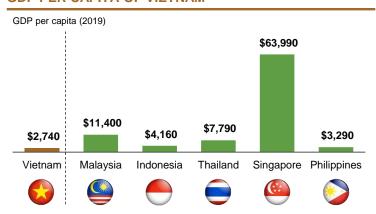
## FAST-GROWING DISPOSABLE INCOME COMPARED TO MOST ASEAN PEERS



## RELATIVELY STABLE VND PERFORMANCE VS. OTHER ASEAN CURRENCIES<sup>(1)</sup>



### **GDP PER CAPITA OF VIETNAM**

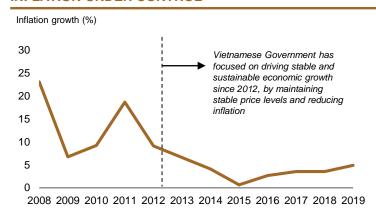


## MIDDLE INCOME POPULATION\* IN ASEAN(1)



### \* Middle 60% of the population

## **INFLATION UNDER CONTROL**



## VIETNAM'S ECONOMY IS CHARACTERIZED BY BEING THE FASTEST GROWING IN ASEAN WITH A STABLE INFLATIONARY ENVIRONMENT

Source: World Economic Forum, SAP independent industry report; Economist Intelligence Unit (EIU).

Note: Data is updated for latest information as of December 2019.

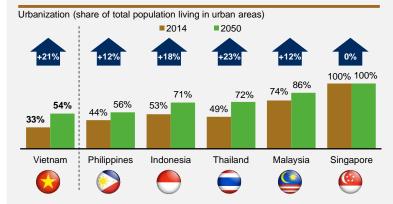
From Business Monitor International (BMI) Database, cited in PwC's "The Future of ASEAN -Time to Act", 2018. ASEAN's middle-income segment is defined as US\$10 to US\$100 in daily expenditure

## . VIETNAM'S RESIDENTIAL MARKET IS POISED FOR FURTHER GROWTH, WITH HCMC'S MARKET A KEY DRIVER



## ROBUST RESIDENTIAL MARKET IN VIETNAM

## ONE OF THE HIGHEST RATES OF URBANIZATION IN ASEAN



### LOWEST HOUSE OWNERSHIP RATIO (\*)

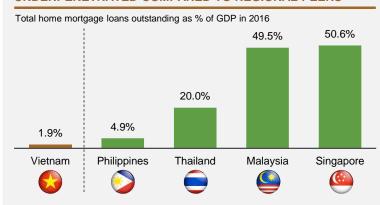


## **HCMC'S MARKET A KEY DRIVER**

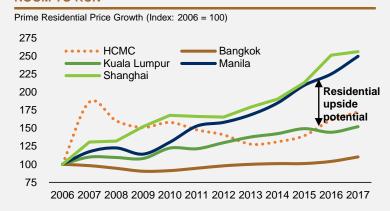
### CONDOMINIUM MARKET - LIMITED SUPPLY - STRONG DEMAND



## VIETNAM'S MORTGAGE MARKET IS SIGNIFICANTLY UNDERPENETRATED COMPARED TO REGIONAL PEERS



## VIETNAMESE RESIDENTIAL PRICES HAVE SIGNIFICANT **ROOM TO RUN**



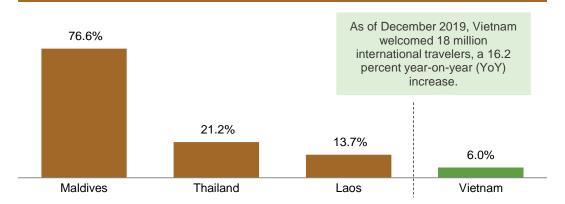
### LANDED PROPERTY MARKET - LIMITED SUPPLY - STRONG **DEMAND**



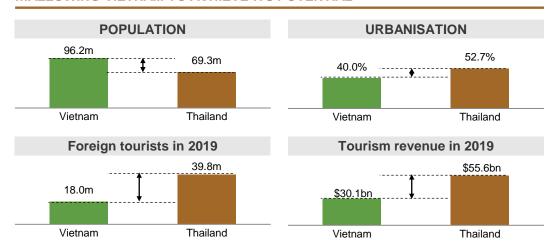
Source: JLL Research: Economist Intelligence Unit (EIU): Global Insights, Bloomberg, Trading Economics, VnEconomy, Company Information, CBRE Research - Real Estate Outlook 2020 (\*) the total number of house owners is based on solid house owners solely in Vietnam, as of April, 2019.

# 1. VIETNAM'S ADVANTAGEOUS NATURAL LANDSCAPE AND GOVERNMENT INCENTIVE ARE KEY DRIVERS FOR LONG TERM TOURISM GROWTH

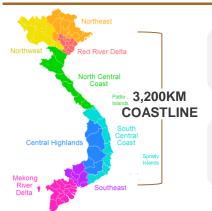
## VIETNAM CAN SIGNIFICANTLY BOOST ITS CONTRIBUTION OF TOURISM TO GDP FORECAST FOR 2020



### ...ALLOWING VIETNAM TO ACHIEVE ITS POTENTIAL



## VIETNAM IS POISED TO BENEFIT FROM ITS DIVERSE NATURAL ASSET AND FAVORABLE LANDSCAPE



Vietnam ranks <sup>32nd</sup> globally (out of 120 countries) in terms of the volume and attractiveness of its natural and cultural resources

Vietnam is home to eight UNESCO World Heritage sites and features premier urban tourism destinations, such as Binh Thuan, Ba Ria Vung Tau, Cam Ranh, Ninh Thuan, etc.

## ...AND RECENT FAVOURABLE GOVERNMENT POLICIES...

- 1) Visa exemption and enforcement of e-Visa for foreign tourists
- VIETNAMESE
  GOVERNMENT'S
  MASTER PLAN AND
  STRATEGY FOR

  VIETNAMESE
   Sea tou
   Culture
- STRATEGY FOR TOURISM DEVELOPMENT TO 2020, VISION TO 2030
- Prioritize 4 main tourism products:
  - Sea tourismEco/green tourism
  - Culture tourism
     Focus on developing tourism towns
- 3 Economic objectives: attract foreign tourists, domestic tourists, increase tourism revenues, capital investments
- Social objectives: increase numbers of employments in tourism, especially direct employment
- 5 Environmental objectives: develop green tourism, protect natural resources

## IMPROVING DEMAND-SUPPLY DYNAMIC WILL REQUIRE MORE HOTELS TO KEEP UP WITH GROWTH IN POTENTIAL

Source: BMI, JLL. The World Bank, World Economic Forum.

Note: Data has been updated for latest information as of December 2019.

# 1. VIETNAM'S RESIDENTIAL & HOSPITALITY SEGMENTS TO BE FUTHER SUPPORTED BY THE SWATHE OF INFRASTRUCTURE DEVELOPMENTS



### VIETNAM A KEY LEADER'S SEA INFRASTRUCTURE SPENDING

2016 Infrastructure spending(1) as a % of GDP 6.8% 5.8% 5.5% 2.5% 2.3% 2.3% 1.8% 1.6% SG CN VN IND INDO MYA PH MAL THAI



Biggest spender in Southeast Asia on infrastructure investment



Infrastructure investments targeted at attracting foreign investments



**HCMC** to benefit from significant infrastructure investment



**HCMC:** 5 new highway projects ongoing with 2 metro lines under construction



Infrastructure projects will contribute to development of real estate markets and **higher capital values** in key cities



Novaland's projects located near many recent and upcoming **key infrastructure developments** 

### **KEY INFRASTRUCTURE PROJECTS**



**HCMC's Metro Line #1** 



PPP: North South Expressway



Thu Thiem No. 2, No.4 Bridge



Long Thanh International Airport



Dau Giay – Phan Thiet Express Way



Vinh Tan (Phan Thiet) Seaport



**Phan Thiet Airport** 



HCMC - Can Tho Railway

Source: CBRE

<sup>(1)</sup> Public and private sector infrastructure investment in 2016 as a % of GDP.

# KEY INVESTMENT HIGHLIGHTS

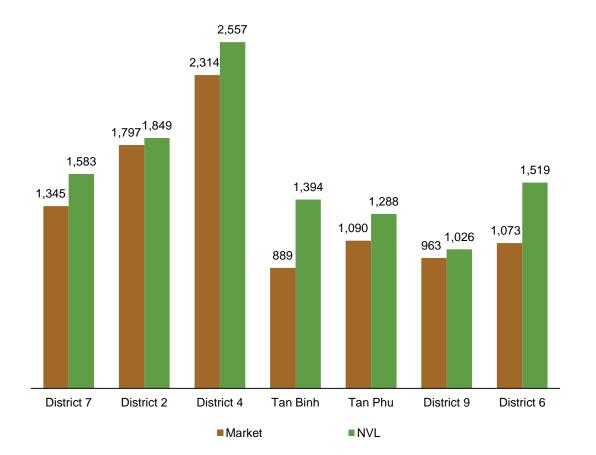




# 2. OUR DEVELOPMENTS COMMAND A PREMIUM AND HAVE BEEN WIDELY RECOGNIZED IN THE INDUSTRY

NOVALAND'S PROPERTIES COMMAND A PREMIUM OVER MARKET DUE TO ITS REPUTABLE BRAND(1)

(US\$/sqm)



NOVALAND GROUP HAS BEEN CREDITED AND RECOGNIZED WITH NUMEROUS PRESTIGIOUS NATIONAL AND INTERNATIONAL AWARDS THROUGH MANY YEARS



NOVALAND WAS AWARDED FOR 2 PROJECTS NAMELY THE SUN AVENUE AND LAKE VIEW CITY (DISTRICT 2) IN IMPORTANT CATEGPRIES



DOT PROPERTY BEST DEVELOPER VIETNAM 2019



TOP 10 BEST DEVELOPER 2019 IN VIETNAM AWARDED BY VNREPORT



VIETNAM'S TOP 10 DEVELOPERS ONE OF THE MOST PRESTIGIOUS AWARDS OF THE ASIAN CONSTRUCTION INDUSTRY RECOGNISED BY BCI ASIA AWARDS



NOVALAND IS THE FIRST VIETNAMESE PROPERTY BRAND NAME AT THE ASIA RESPONSIBLE ENTERPRENEURSHIP AWARDS



BEST VIETNAM EQUITY-LINKED DEAL" HOLDING BY THE ASSET MAGAZINE IN 2018



NOVALAND GROUP ON ITS FIRST TIME PARTICIPATING IN THE CONTEST WAS HONORED IN TOP 6 ANNUAL REPORT, TOP 10 ANNUAL REPORTS WITH BEST CORPOARTE GOVERNANCE CONTENT AND TOP 10 SUSTAINABLE DEVELOPMENT REPORT



TOP 40 MOST VALUABLE BRANDS NAMED BY FORBES VIETNAM



TOP 20 LISTED COMPANIES IN VIETNAM SUSTAINABILITY INDEX

**VNSI** 

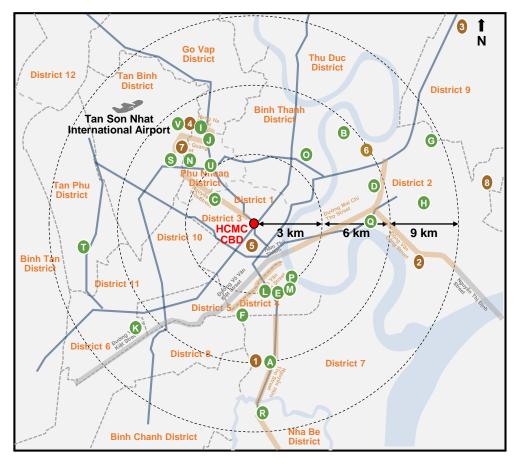
Source: Company information and Savills.

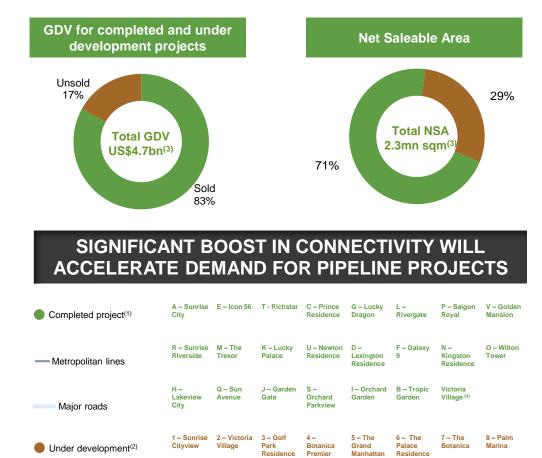
(1) As at 1Q2018, Savills' average selling price for each district in HCMC was compared against the performance of one of Novaland's assets in the same district. These specific properties were subject to comparison: Sunrise Central, Water Bay, Saigon Royal, Botanica, Richstar, Lucky Dragon and Lucky Palace.

## 2. RESIDENTIAL PORTFOLIO LOCATED IN HCMC PRIME LOCATIONS



## HO CHI MINH CITY





Source: Company information.

Note: As at 31 December 2019, US\$/VND: 23,303

- 22 completed projects.
- (2) 8 projects under development.
- Not including project Madison, Park Avenue.
- (4) Low ris

## 2. RECENT LAUNCHES DEMONSTRATE ROBUST DEMAND



Lakeview City

Launch: 2Q16

- Low-rise large-scale project
- GDV: US\$ 361 mn
- Projected handover: 1Q17 to 4Q18







Launch: 2Q16

- High-end mid-scale project
- GDV: US\$ 153 mn
- Projected handover: 4Q18



The Sun Avenue



Launch: 1Q15

- High-rise large-scale project
- GDV: US\$ 334 mn
- Project handover: 3Q18







### Launch: 1Q16

- Mid-end mid-scale project
- GDV: US\$ 109 mn
- Projected handover: 4Q19



■■■ Cumulative units sold



ASP (US\$/sqm)

Source: Company information.

Note: US\$/VND: 23,303 for all periods.

ASP for apartments (Botanica Premier, The Sun Avenue and Saigon Royal) and Villas (Lakeview City).

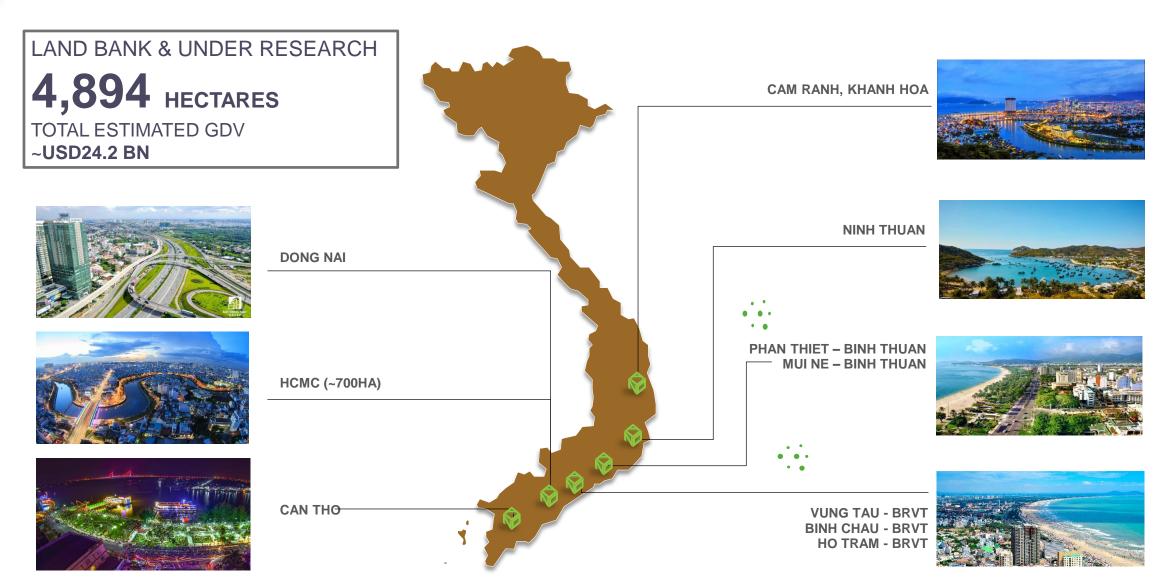
# KEY INVESTMENT HIGHLIGHTS





# 3. ACCESS TO PRIME LAND BANK WITH SIGNIFICANT DEVELOPMENT POTENTIAL



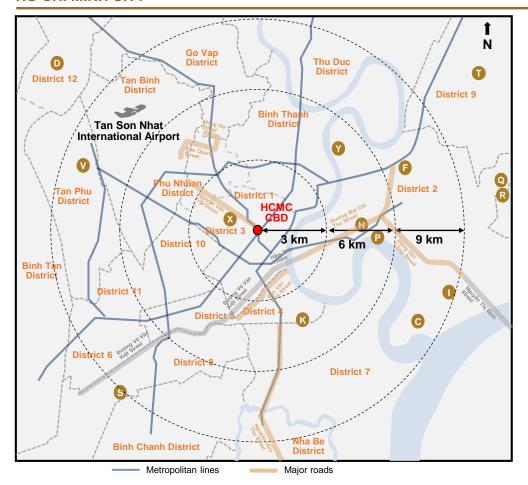


Note: The total land bank includes projects that are being owned or researched or expecting to be acquired into the Group.

# 3. LAND BANK LOCATED IN PRIME LOCATIONS OF HCMC AND EXPECTED TO APPRECIATE IN VALUE



## HO CHI MINH CITY



	Land bank	Location	Land area (m²)	Status
C	Project C	Dist. 2	1,360,000	Owned
D	Project D	Dist. 12	91,121	MOU
F	Project F	Dist. 2	49,660	Owned
H	Project H	Dist. 2	96,015	Owned
0	Project I	Dist. 2	801,092	Owned
K	Project K	Dist. 4	31,527	Owned
P	Project P	Dist. 2	302,240	Owned
Q	Project Q	Dist. 9	1,380,000	MOU
R	Project R	Dist. 9	1,580,000	Owned
S	Project S	Dist. 8	500,475	Owned
	Project T	Dist. 9	321,000	MOU
X	Project X	Dist.3	4,531	MOU
Y	Project Y	Dist.2	3,748	Owned
V	Project V	Tan Phu Dist.	157,046	MOU
	Others		33,772	
	Total HCMC land bank (*)		6,712,227	
	Estimated GDV		USD9.8 bn	

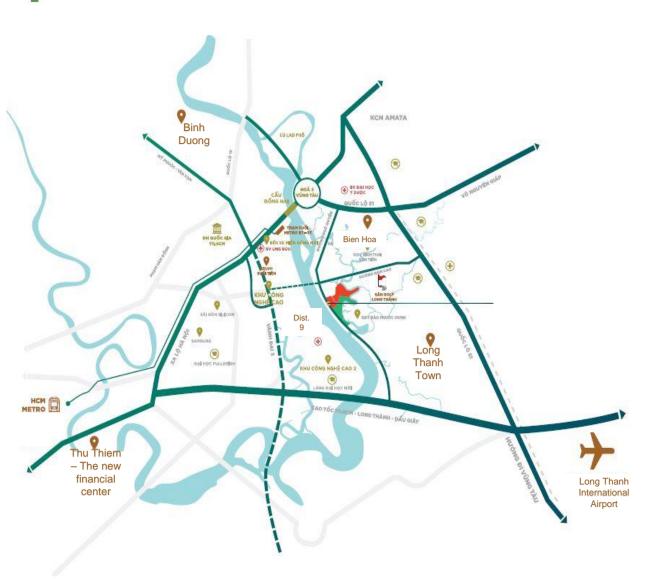
## PRIME LANDBANK IS EXPECTED TO FURTHER APPRECIATE IN VALUE GIVEN PROXIMITY TO UPCOMING METRO LINE.

Source: Company information. As at 31 December 2019.

(\*): Land bank includes projects that are acquired or being researched or expect to be acquired into the Group

# 3. SUCCESSFULLY SECURED VALUABLE LAND BANKS IN PRIME LOCATIONS FOR SATELLITE URBAN DEVELOPMENT





Ho Chi Minh City is promoting the infrastructure development in eastern area and surrounding provinces to reduce population density. In the near future, the connection from HCMC to Dong Nai, Ba Ria – Vung Tau, etc. will be remarkably convenient.

Taking advantage of these potentials, Novaland aims to develop a number of ecological and smart technology satellite townships, creating green space and balanced lifestyles for the residents.



Source: Company information

# 3. TAILORED STRATEGY FOR SECOND-HOME INVESTMENT PROPERTIES TO ADDRESS MARKET OPPORTUNITIES WITH CORE NOVALAND STRENGTHS



## MARKET OPPORTUNITY



Following the vision to 20 30, the Government has defined tourism is Vietnam's key economic sector and chosen many Binh Thuan, Ninh Thuan, Phan Thiet, and Khanh Hoa provinces to promote tourism business development.



Binh Thuan, Ninh Thuan, Phan Thiet, and Khanh Hoa are well known for all year round crystal clear water, white sand, golden sunshine and tropical climate. Express way will soon to be development and shorten time travel.



relatively Currently, there's а fragmented local market with no clear market leader in some attractive second home regions in the country. Improved infrastructure, government incentives together with the growth of Novaland ecosystem will encouraged opportunity the to create complementary businesses which will result in synergistic value creation.

## **NOVALAND STRENGTHS**



Novaland follows the residence projects & integrated resorts model and captures a large addressable market to provide a breadth of quality offerings to customers, continues to expand its core strength and expertise in property development and M&A execution, introducing second home products such as villas, bungalows, townhouses, shop houses, condotels with added value to customers' long term investments through the amenities of the ecosystem **NovaTourism**.



First-mover advantage with strong foothold of hospitality pipeline projects in major second-home markets (Binh Thuan, and Ba Ria - Vung Tau), giving Novaland a track record in positioning its assets.



**NovaTourism** will support the strong growing potentials of Binh Thuan and is composed of a range of modern facilities and services across accommodation, tourism promotion, travel services, transport & logistics, F&B, creation and shopping.



NOVAHILLS MUI NE PROJECT



NOVAWORLD PHAN THIET WAS INTRODUCED IN Q2/2019 AND HAS SOLD MORE THAN 2,100 UNITS AS OF DECEMBER 2019

Source: Company information as of December 2019.

# 3. SELF BUILT BRANDS AND STRATEGY LEVERAGE INTERNATIONAL OPERATORS' DISTRIBUTION CHANNELS





# NovaHill

Each NovaHills project has a scale of less than 100ha, located in areas with hilly landscapes, including a full range of utility services such as accommodation, food, shopping, and amusement parks - entertainment with appropriate scale



## NovaBeach

Each NovaBeach project has a scale of less than 100ha, located in coastal areas, including a full range of utility services such as accommodation, food, shopping, and entertainment with appropriate scale



## Nova World

Each NovaWorld cluster has a scale of 100ha or more, and follow a main theme, creating a unique highlight for tourism in key localities such as Ba Ria - Vung Tau and Phan Thiet - Binh Thuan, Quang Nam

## **PARTNERS**

AZERAI

















Source: Company information

# KEY INVESTMENT HIGHLIGHTS

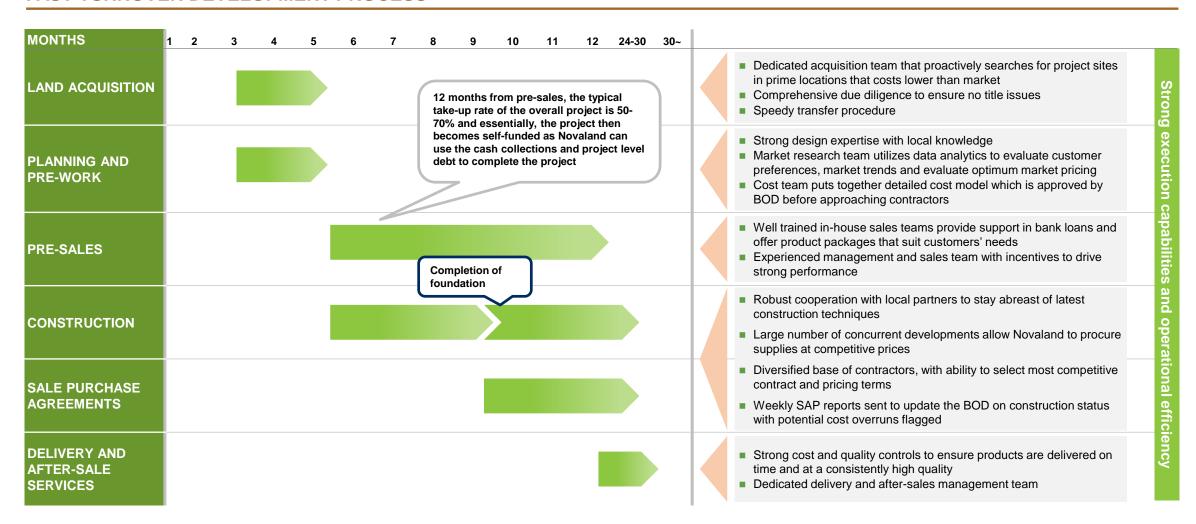




# 3. FAST TURNOVER DEVELOPMENT PROCESS SUPPORTED BY UNPARALLELED EXECUTION CAPABILITIES, MAXIMISING CASH FLOW



## FAST TURNOVER DEVELOPMENT PROCESS



Source: Company information

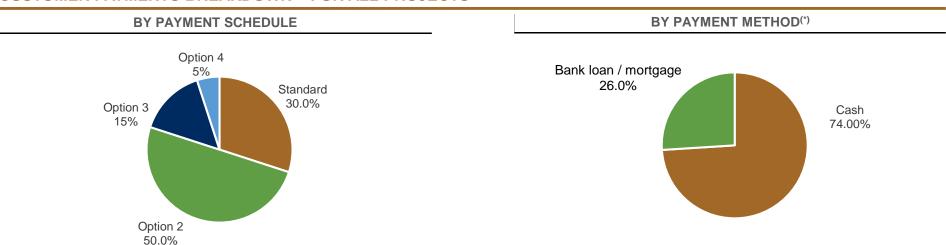
# 4. ACCELERATED PAYMENTS BY CUSTOMERS SUPPORT STRONG CASHFLOW GENERATION



## **PAYMENT SCHEDULES**

		ACCELERATED -	- HIGHER UPFRONT PAYMENTS	WITH DISCOUNT	
	Standard	Option 2	Option 3	Option 4	
FOUNDATION	Up to 30%	45-55%	50-90%	>90%	
SUPERSTRUCTURE	Up to 70%	Up to 70%	_	_	
DELIVERY	Up to 95%				
LAND USE RIGHTS CERTIFICATE	100%				
DISCOUNT	_	3-4%	5-7%	8-12%	

## **CUSTOMER PAYMENTS BREAKDOWN - FOR ALL PROJECTS**



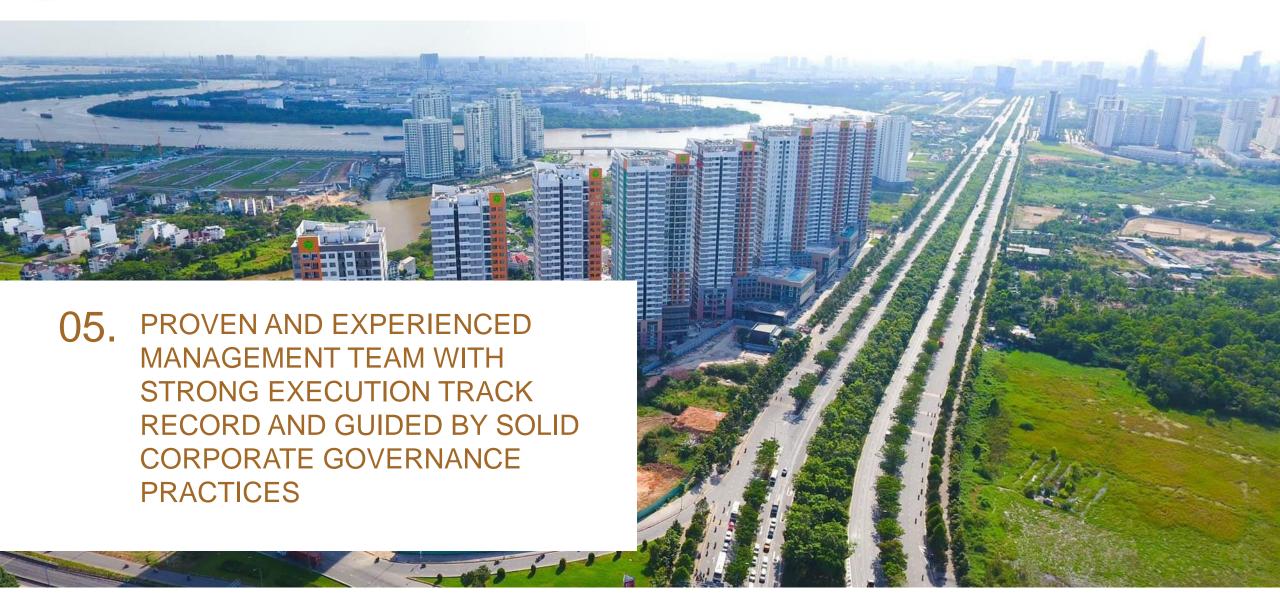
APPROXIMATELY 70% OF NOVALAND'S CUSTOMERS MAKE PAYMENT ON ACCELERATED BASIS

Source: Company information.

(\*) information updated as at 31 December 2019

# KEY INVESTMENT HIGHLIGHTS





# EXPERIENCED MANAGEMENT TEAM WITH STRONG EXECUTION TRACK RECORD



## FOUNDER, CHAIRMAN AND MAJOR SHAREHOLDERS



MR. BUI THANH NHON, MBA

Chairman of the Board of Directors (BOD)



- Executive MBA, HSB-TUCK, Dartmouth College (USA)
- Member of YPO and WPO
- Founder of the Company



### MR. BUI CAO NHAT QUAN



- B.A in Business Administration, Western Washington University, USA
- More than 15 years of senior experience in management and consulting in the property industry

### **BOARD OF DIRECTORS**



MR. BUI XUAN HUY, MBA

Chief Executive Officer, BOD Member



- Executive MBA, FHNW University of Applied Sciences and Arts, Northwestern Switzerland
- B.S, HCMC University of Polytechnic (Vietnam), in Construction Engineering and Industrial Management
- More than 20 years of senior experience in project developments



MR. PHAM TIEN VAN Independent BOD Member



- Used to be Director General of Vietnam Ministry of Foreign Affairs, Ambassador extraordinary and plenipotentiary at Republic of Korea.
- Has led negotiations, consultant for reputable companies such as Charmvit Group, Posco E&C, AIC Group, Samsung Group, Viet Nam Golf Magazin



MS. HOANG THU CHAU, MBA

Deputy General Director, Chief Financial Officer, BOD Member



- Executive MBA, FHNW University of Applied Sciences and Arts, Northwestern Switzerland
- B.A, Van Lang University (Vietnam), in Accounting and Finance
- Over 18 years of senior experience at Novaland Group, setting up the accounting system of the Company



MS. NGUYEN THANH BICH THUY Independent BOD Member



- A Strategist and Senior Executive with over 20 years of international experience
- Has led negotiations, provided advisory services for the highest levels of political, government and corporate leaders across the globe including Asia, US, Europe and the Middle East

### OTHER SENIOR MANAGEMENT



MS. DUONG THI THU THUY Chief Commercial Officer

- B.S, HCMC University of Economics (Vietnam), in Economics
- More than 17 years of senior experience in sales management and consulting in the property industry



MR. DUONG HONG CAM

Senior Director, Investment and Development



- Executive MBA, Asian Institute of Technology (AIT)
- B.S, HCMC University of Polytechnic (Vietnam), in Construction Engineering
- More than 10 years of experience in consultancy and project management, especially in residential property
- More than 10 years of experience in the property industry at reputable real estate corporations

#

Indicates years of experience in the relevant industry

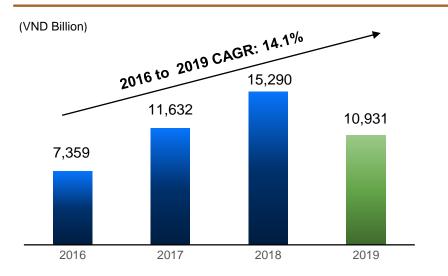
Source: Company information.



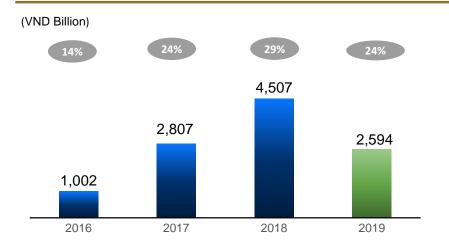
# REVENUE AND PROFIT OVERVIEW



## **NET REVENUE**



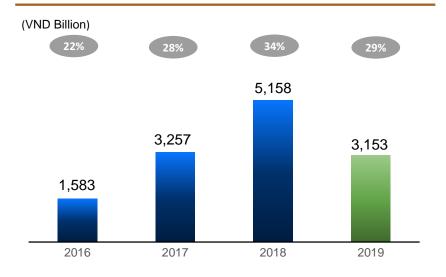
## **EBITDA**



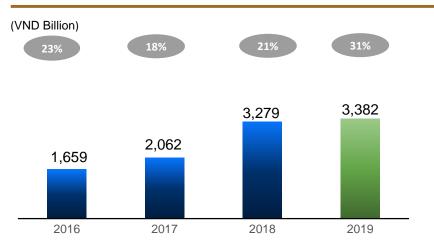
Source: Financial Statements as at 31 December 2019

Margin ratio

## **GROSS PROFIT**



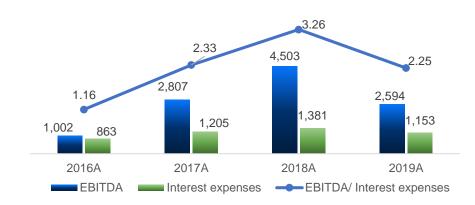
## **NPAT**



## FINANCIAL HIGHLIGHTS

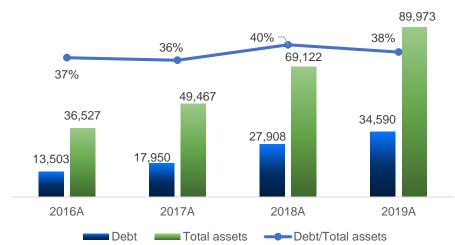
## **EBITDA/ INTEREST EXPENSES**

(VND Billion)



## **DEBT/ TOTAL ASSETS**

(VND Billion)

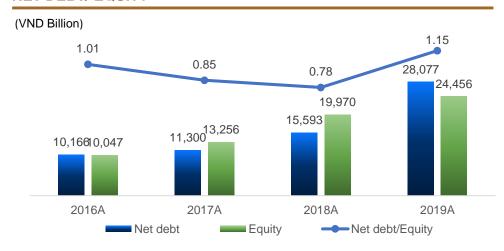


Source: Company Financial Statements as at 31 December 2019

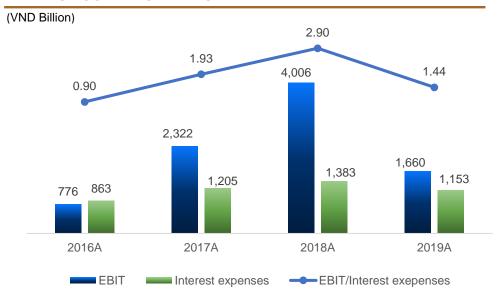
(\*) Debt = long-term borrowings + short-term borrowings

(\*\*) Net debt = long-term borrowings + short-term borrowings – cash and cash equivalent

## **NET DEBT/ EQUITY**



## **INTEREST COVERAGE RATIO**

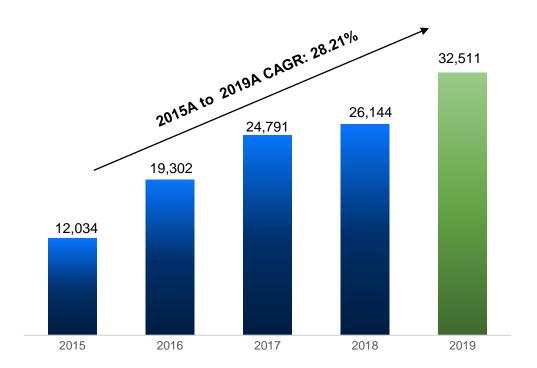


# SALES PERFORMANCE



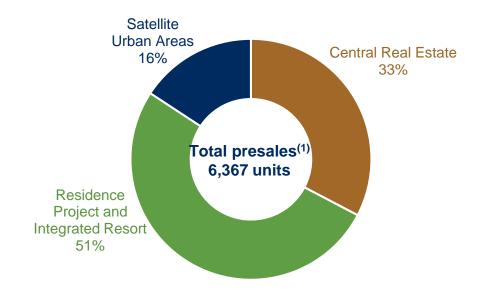
## **CUMULATIVE PRESALES PERFORMANCE**

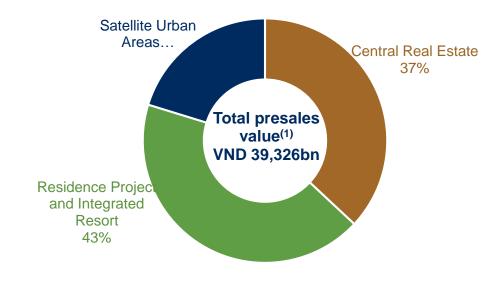
(Units)



Solid presales in 2019 comes from Satellite Urban Areas and Residence Project and Integrated Resort, accounted for 67% of total presales

## **PRESALES PERFORMANCE 2019**



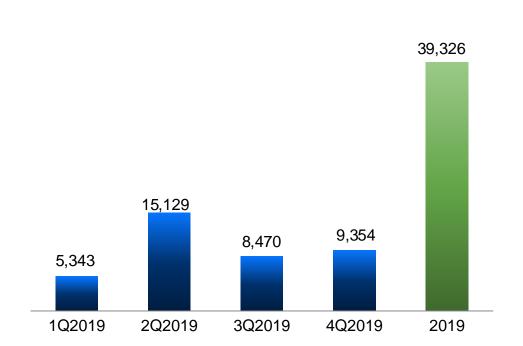


# SALES PERFORMANCE (CONT'D)



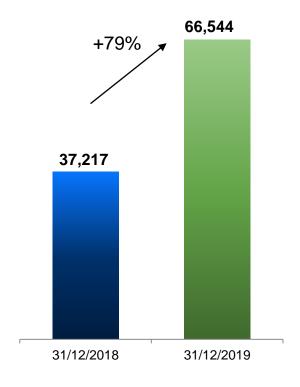
## PRESALES VALUE<sup>(1)</sup> 2019

(VND Billion)



## TOTAL UNBILLED CONTRACTUAL VALUE AS AT DEC 31ST 2019

(VND Billion)



Solid unbilled contractual value secures future revenue, ensure the stable development of Novaland in upcoming years.

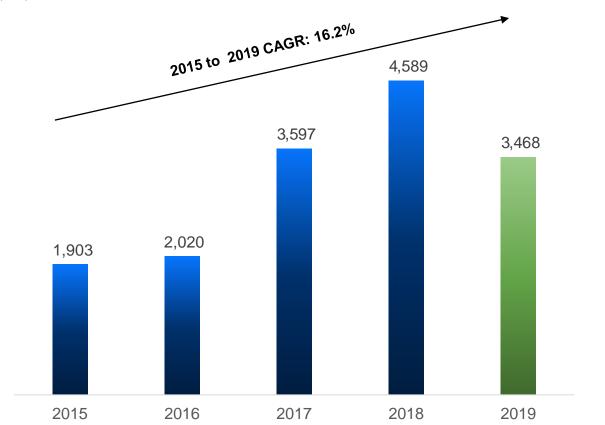
Source: Company information as at 31 December 2019

# HANDOVER UNIT

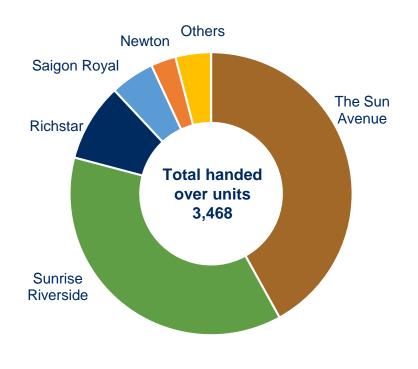


## **NUMBER OF HANDOVER UNITS**

(Units)



## **HANDOVER PROJECTS**



80% handover units came from 2 main residential projects: Sunrise Riverside and The Sun Avenue

Source: Financial Statements as at 31 December 2019

